

Candice Gill

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I am planning to major in Public Relations at Ball State University. I enjoy working with people and am excited to further my knowledge of how people interact and how to manage a business's image. I am interested in being a consultant for a large company and being in charge of event planning, social media management, and prepare publicity handouts. I enjoy collaboration and encouragement to use my imagination in the workplace. I feel that public relations is the perfect fit for my professional personality and desire to collaborate with others. I have always been a hard worker and feel that I will excel in college because of my high work ethic. Because I enjoy the challenge of Honors and AP Dual Credit courses and have taken seven classes for college credit amounting over 40 hours of transferable credit. I feel great accomplishment in my accumulated hours that will save me time and money later in college.

I selected Public Relations because I enjoy working with people and because I have a background in theater I know how important publicity is. For my Senior Service project I planned and executed a Princess Tea Party benefitting the Reitz Theatre department. It raised \$3,000 and was a community enriching experience for everyone involved. This project sparked my interest in publicity and community outreach projects. I enjoyed collecting donations, decorating and publicizing the event. I advertised by passing out wands with attached tags stating the information about the upcoming event. There were over 350 people in attendance and most were under the age of 12. The tea also helped to improve publicity for the upcoming performances of Cinderella. It not only benefitted Reitz Theatre monetarily but also helped to improve their community standing. Their good works are recognized by the school and the community and for this I feel proud to have my name on the project. Publicity was a huge part of what made my project a success and I know that I want to continue to improve the community standings of companies in need.

Companies that are transitioning from old ways to a new technological front will need a strong Public Relations expert to curve public opinion in favor of the company.

Communication is the factor that connects the world together and it is important to understand and study how and why our brains assume the way they do.

In life I would like to be successful in my career. I feel that it is important to be self sufficient and not have to depend on anyone else to live a comfortable life. Being able to provide for yourself is important to living a healthy independent life. I also aim to provide a low stress life for my future children. I never want my children to be concerned with money or where their next meal will come from. I want my life to be a happy, healthy one and I understand that money is not everything in life, but it makes life easier and less stressful. Success comes with hard work and dedication. I believe that I have what it takes to create a fruitful life.